

## *Jessica Croteau*

Bedford, MA  
781-999-0019  
jessicacroteau@gmail.com  
jessicacroteau.com

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### EDUCATION

**Massachusetts College of Art and Design**  
*Bachelor of Fine Arts in Fashion Design, May 2023*

### HONORS & AWARDS

**Primark Internship and Scholarship Award Finalist**  
*February 2021*

**National Merit Scholarship Semifinalist**  
*September 2016*

### SKILLS

CAD / CLO3D	Technical garment flats
Gerber AccuMark	Pattern drafting & draping
Adobe Illustrator	Garment construction
Procreate	Hand & machine sewing
Organization	Trend research
Communication	Jewelry / metalworking
Attention to detail	Handknitting

### WORK EXPERIENCE

**Victoria's Secret, Burlington, MA**  
*Seasonal Sales Associate, June 2021-January 2022*

- Greeted and engaged customers on the sales floor to build customer relationship and brand loyalty
- Advised customers on product selection and conducted bra fittings to drive daily sales goals
- Operated point of sale accurately and efficiently while providing a friendly sales experience
- Recovered store displays, cash-wrap, and fitting rooms
- Executed floorsets to company standards
- Assisted with markdowns and re-tickets of merchandise

### INTERNSHIP

**Bremelia Custom Bridal, Boston, MA**  
*Design Intern, May-July 2022*

- Embellished gowns by hand with lace appliqué and beading
- Assisted designer with dress construction and alterations
- Completed tasks to meet appointment deadlines